

Jesse Burgman | Graphic Design

GRAPHIC DESIGN | WEB DESIGN | WEB DEVELOPMENT | ART DIRECTION

EDUCATION

Bachelor of Fine Arts in Graphic Information Design, George Mason University.

KNOWLEDGE BASE

Operating systems: Macintosh and Windows. Programs: Adobe Photoshop, Illustrator, InDesign, Bridge, Flash, Acrobat, Distiller, Aftereffects; Quark, Final Cut Pro, QuickBooks, Microsoft Office, FTP clients, Lightroom, Aperture. Web design/development: HTML, CSS, Dreamweaver; some PHP, JavaScript; web usability/compliance, information architecture.

WORK EXPERIENCE

Jesse Burgman Creative

June 2004 – Present

Independent Designer

Engaged in all aspects of operations from creative to client interaction. Projects varied in scope from branding and stationery suites to contributing design for national level commercial sites. Recent/Current clients are: Washington Sinfonietta, Digital Design & Imaging Service, TALKbyDESIGN, PrivacyLives.org, Perfect Sense Digital (via Aquent), Hinge Inc.

MV+A Architects, Bethesda, Md.

May 2008 – December 2008

Graphic Designer

Headed effort to rebuild the firm's website and portfolio book. Designed logos, signage, and environmental graphics for client projects. Converted CAD elevations and site plans into illustrations for presentation. Created presentation boards and materials for trade shows, awards, and public hearings. Developed architectural style guides for projects with multiple architects.

Digital Design & Imaging Service, Inc., Falls Church, Va.

June 2006 – May 2008

Art Director

Headed graphic design, business development, project management, and product engineering efforts for a small aerial photography and architectural rendering company. Directed daily studio staff operations, including scheduling and workload. Coordinated internal and external projects; developed new products. Established conceptual and stylistic direction for studio personnel. Designed all visual and interactive elements for print and online marketing efforts, including new logos and website. Led the development of new brand identity and graphical elements for all marketing collateral. Played a key role in recruiting and evaluating studio personnel, and supervised 2-5 employees at a time. Selected vendors for printed and project materials. Outlined purchase requirements for computers and equipment. Kept clients more than satisfied by providing great work, facilitating effective communication, and fulfilling contracts within time constraints.

INTERESTS

- AIGA Member
- Volunteer and freelance web and graphic design for non-profits, local musicians and groups, and other grassroots organizations
- Music performance and recording
- Green/sustainable architecture and living
- Cycling and running
- Automotive design
- MCM Architecture
- Furniture and product design
- Screenprinting and letterpress